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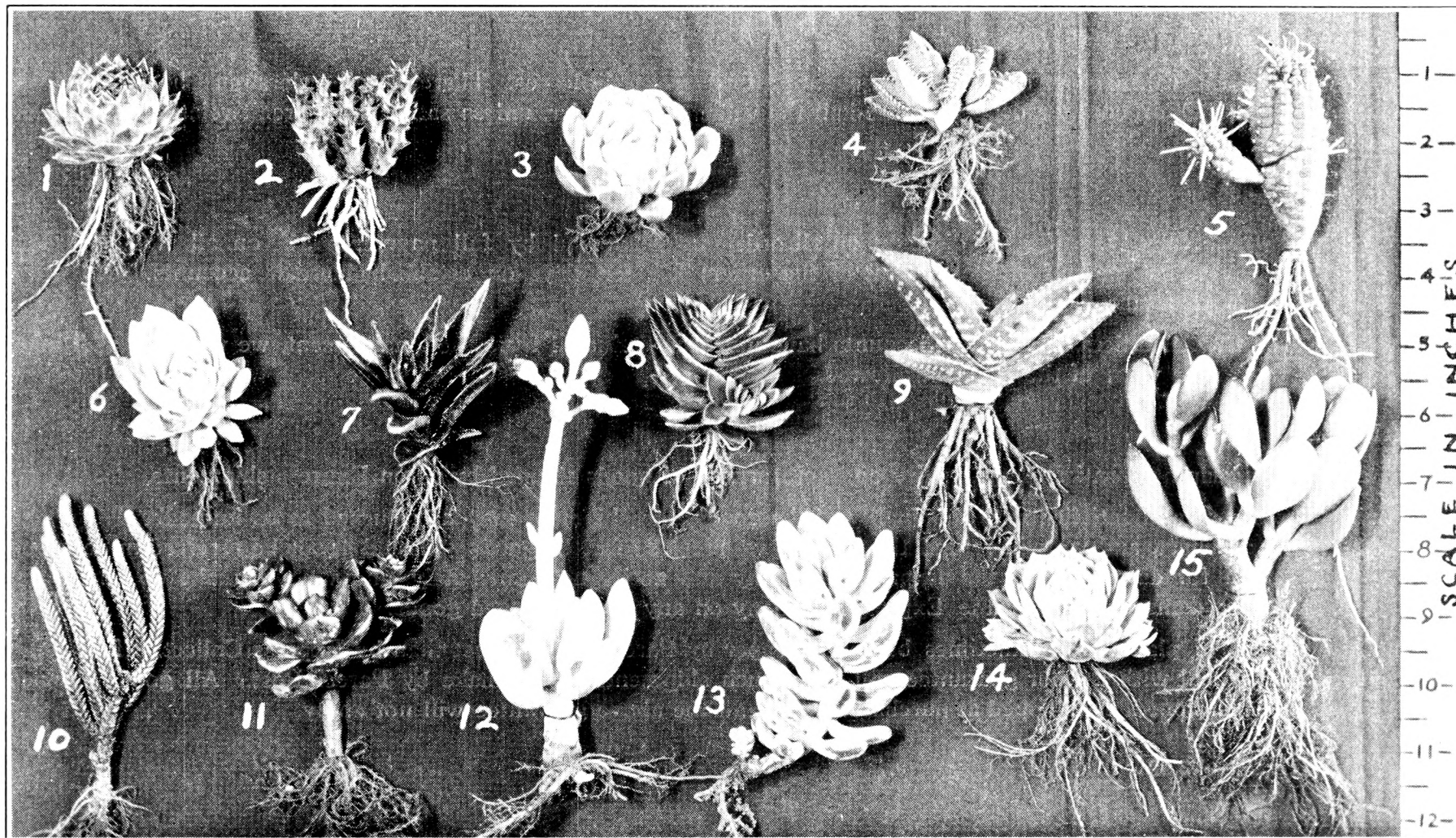
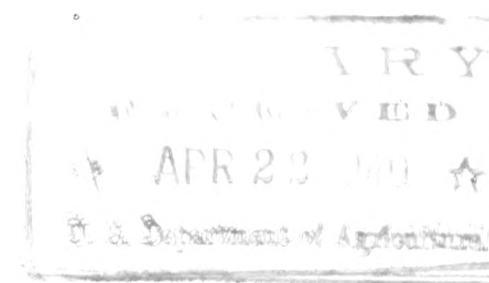
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WHOLESALE PRICE LIST, 1939 - 1940

SOLEDAD GARDENS

Formerly Known As
SOLEDAD ROCK & WATER GARDENS

PACIFIC BEACH, SAN DIEGO, CALIFORNIA



POPULAR ASSORTMENT No. 5S

See Page 2 and Pages 12 to 16 for identification. (Cut numbers in brackets by name)

TERMS OF SALE

This list supercedes and cancels all previous lists or quotations.

All goods priced F.O.B. Pacific Beach.

In order to give full value to our customers, we cannot afford any credit losses. Therefore all orders must be accompanied by full payment, or C.O.D. orders by a deposit of one-half the value of the order, unless satisfactory credit relations have been established with us.

DISCOUNTS:

To encourage cash sales, we offer 5% discount on all orders accompanied by full payment; 3% on all C.O.D. orders accompanied by a deposit of one-half of the amount of the order; 2% ten days on established credit accounts. No other discounts permitted or allowed.

On all cash or C.O.D. orders, where the discounts have not been deducted from the amount sent, we will ship additional stock with the order to the value of the discount allowed.

GUARANTEE:

We absolutely guarantee satisfactory quality and safe arrival of goods shipped by us on Express shipments.

Should a customer be dissatisfied with the quality of the goods, the shipment may be returned to us immediately, packed as received, Express Collect, and we will refund the amount we received for the goods. Should goods be received in damaged condition, make claim for damage with the Express Company and notify us immediately, and we will make up any losses to our customer above damages paid by the Express Company on any such damaged goods.

Small shipments of plants can sometimes be sent cheaper by Parcel Post Collect than by Express Collect. If shipping directions are left optional with us, our guarantee will cover such shipments as we make by Parcel Post. All goods shipped other than as above mentioned, are shipped at purchaser's risk and the above guarantee will not apply.

MINIMUM ORDER—\$2.00

CACTI AND OTHER SUCCULENTS

ROOTED PLANT ASSORTMENTS

Our florist trade find it most satisfactory to order by assortment, giving us information as to the purpose for which the plants are to be used and leaving the selection to us.

When ordered by assortment, we can give better value and select varieties that are in the most saleable condition at the time ordered.

Assortments are made up mainly from standard varieties that have proven good sellers, but we are sometimes able to include new varieties and good varieties which we have in insufficient quantity to list separately.

Some varieties are especially saleable while in bud or bloom, or while very highly colored for a short period. They are included in assortments at these times. A few of the best selling varieties are entirely unsaleable for a short period during each year, usually just at the end of their blooming period and these are eliminated from assortments when unsaleable.

We grow more than one thousand varieties of Cacti and other Succulents in quantities of from one of a kind to three hundred thousand of a kind.

Some varieties may be propagated from cuttings at any period of the year. Other varieties produce very few cuttings or can be successfully propagated only at one period of the year. Some varieties can be grown only from seed and, in some cases, seed is unavailable for several years at a time and some of the seedlings take two to three years to reach a saleable size. Other varieties are grown from leaves and take several months to a year to reach a saleable size.

Naturally it is impossible to keep a complete stock of all varieties in all grades but we are always able to make up saleable and satisfactory assortments, to suit any purpose, from our stock and believe this is the most satisfactory way to order.

POPULAR ASSORTMENTS

These Assortments are assorted by value rather than by size and give the widest range of variety in popular, saleable plants at a given price.

ASSORTMENT No. 3 contains small and medium-sized plants of a large number of standard varieties, including both Cacti and other Succulents.

POPULAR ASSORTMENT No. 3	\$3.00 per 100
POPULAR ASSORTMENT No. 3C —Cacti only, no Succulents	3.00 per 100
POPULAR ASSORTMENT No. 3S —Succulents only, no Cacti.....	3.00 per 100

ASSORTMENTS No. 5 and 10 contain larger plants of the same varieties as the cheaper Assortments with the addition of small plants of new and higher-priced varieties.

POPULAR ASSORTMENT No. 5 —Including both Cacti and other Succulents.....	\$5.00 per 100
POPULAR ASSORTMENT No. 5C —Cacti only, no Succulents.....	5.00 per 100
POPULAR ASSORTMENT No. 5S —Succulents only, no Cacti.....	5.00 per 100
POPULAR ASSORTMENT No. 10 —Including both Cacti and other Succulents.....	\$10.00 per 100
POPULAR ASSORTMENT No. 10C —Cacti only, no Succulents	10.00 per 100
POPULAR ASSORTMENT No. 10S —Succulents only, no Cacti	10.00 per 100

FRONT COVER

FRONT COVER ILLUSTRATION will give some idea of the size and variety of plants used in Popular Assortment No. 5S, but many other varieties are used in making up this Assortment and the Assortment will vary somewhat from season to season. Read Page 1 and see Pages 12 to 16 for identification of the varieties. (Cut numbers in brackets by name.)

SPECIAL ASSORTMENTS

SPECIAL ASSORTMENTS made up to suit customer's requirements, in larger plants and rarer varieties in price ranges of 15c, 25c, 35c, 50c, 75c and \$1.00 each. (See Window Display Cut on back cover, which illustrates some of these larger sizes.)

ASSORTMENTS

ASSORTED SUCCULENTS FOR 1 INCH OR 1½-INCH POTS.....\$2.00 per 100

This Assortment contains a large number of colorful and interesting Succulents suitable for planting in 1 or 1½-inch pots or for use in planting bowls and miniature gardens.

IRON-CLAD ASSORTMENTS:

These Assortments include such types as: Aloes, Gasterias, Haworthias and the hardier varieties of Cacti and other groups of Succulents that will stand up under darker and more difficult conditions.

IRON-CLAD ASSORTMENT No. 5.....\$ 5.00 per 100

IRON-CLAD ASSORTMENT No. 10..... 10.00 per 100

IRON-CLAD ASSORTMENT No. 15..... 15.00 per 100

ECHEVERIAS ASSORTED\$3.00 per 100

ECHEVERIAS ASSORTED 5.00 per 100

These Assortments include standard varieties listed on Page 13 within the price range and other varieties which may be available at these prices.

ALOES ASSORTED\$ 3.00 per 100

ALOES ASSORTED 5.00 per 100

ALOES ASSORTED 10.00 per 100

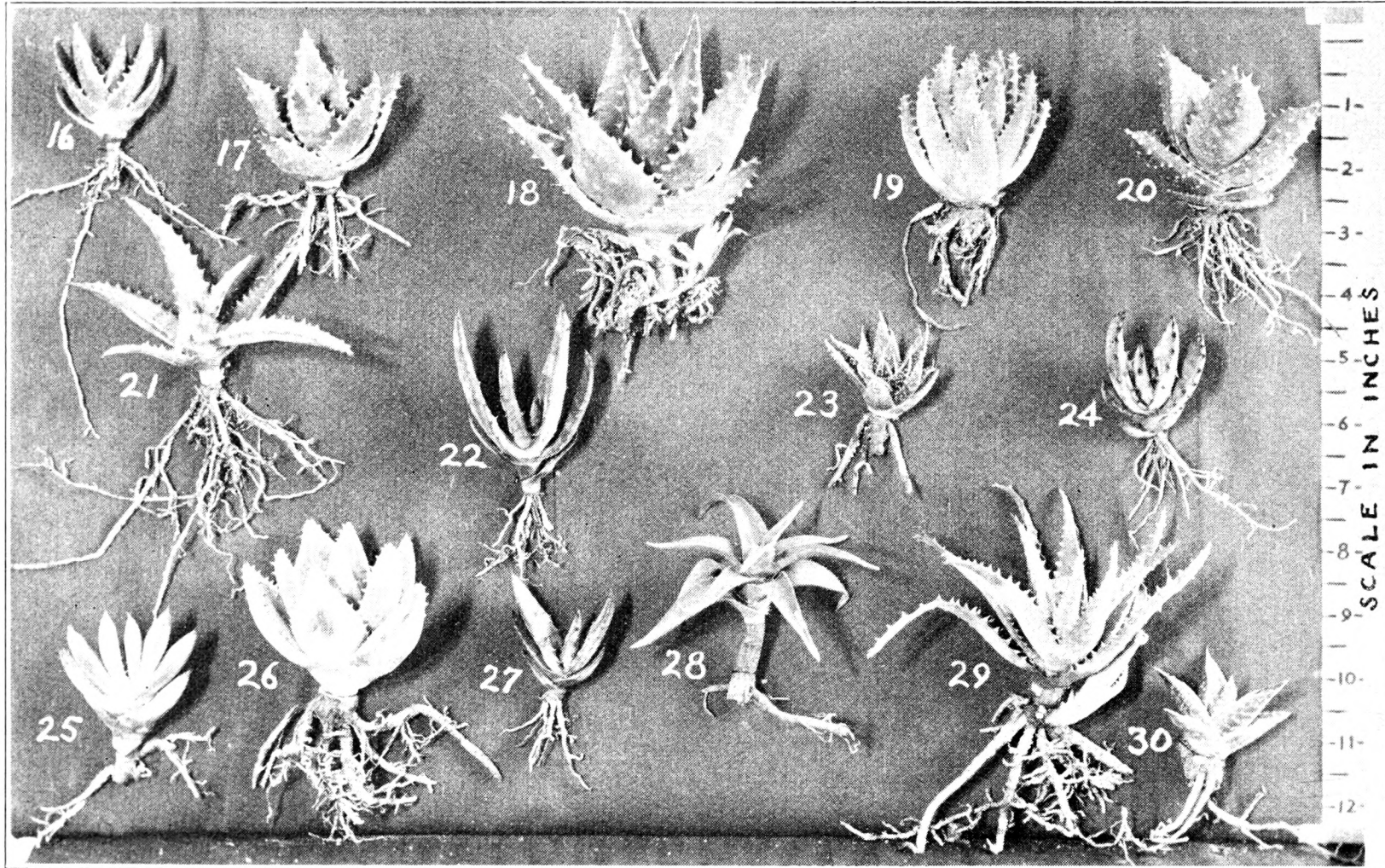
In addition to the standard varieties, listed within these price ranges, these Assortments will include hybrids and occasionally some of the scarcer varieties which we are unable to keep in stock in quantity. (For list of varieties see Page 5.)

ALOES

Aloes are Succulent members of the order Liliaceae (Lilies), native to Africa and vary in size at maturity from a few inches in height and diameter to large plants of bush and even tree proportions.

Aloes are propagated from cuttings, underground suckers and seed. Some varieties can only be grown from seed and the seed is not always obtainable. Other varieties produce very few cuttings and it is impossible to get cuttings small enough for commercial grades from some other varieties. It is, therefore, impossible to have a complete line of all of the grades in all varieties available at all times. We, therefore, suggest that those wishing a large variety, order by Assortment as this makes it possible to include all of the varieties that are ready at the time in a given price range. (See Pages 4 and 5.)

ALOES



See Page 5 for Identification of Varieties
(Cut numbers in brackets by name)

LIST OF STANDARD VARIETIES OF ALOES USUALLY AVAILABLE IN QUANTITY

These can usually be furnished in thousand lots at these prices. (Numbers in brackets correspond to numbers on cuts.)

ALOE ARBORESCENS		per 100
(21)	2 in. to 3 in. spread.....	\$ 3.00
	3 in. to 5 in. spread.....	5.00
	5 in. to 8 in. spread.....	10.00

ALOE HUMILIS		
(25)	1½ in. to 2 in. spread.....	3.00
(26)	2 in. to 3 in. spread	5.00
	3 in. to 4 in. spread	10.00

ALOE HUMILIS BREVIFOLIA		
	1 in. to 1½ in. spread.....	3.00
	1½ in. to 2 in. spread.....	5.00
(19)	2 in. to 3 in. spread.....	10.00

ALOE MITRIFORMIS		
	2 in. to 2½ in. spread.....	5.00
(20)	2½ in. to 3 in. spread.....	10.00
	3 in. to 4 in. spread.....	15.00
	4 in. to 6 in. spread.....	25.00

ALOE NOBILIS		per 100
(16)	1½ in. to 2 in. spread.....	\$ 3.00
(17)	2 in. to 3 in. spread.....	5.00
(18)	3 in. to 4 in. spread.....	10.00
	4 in. to 5 in. spread.....	15.00
		Larger Specimens at 25c; 35c; 50c

ALOE SPINOSISSIMA		
	2 in. to 3 in. spread.....	3.00
(29)	3 in. to 4 in. spread.....	5.00
	4 in. to 6 in. spread.....	10.00

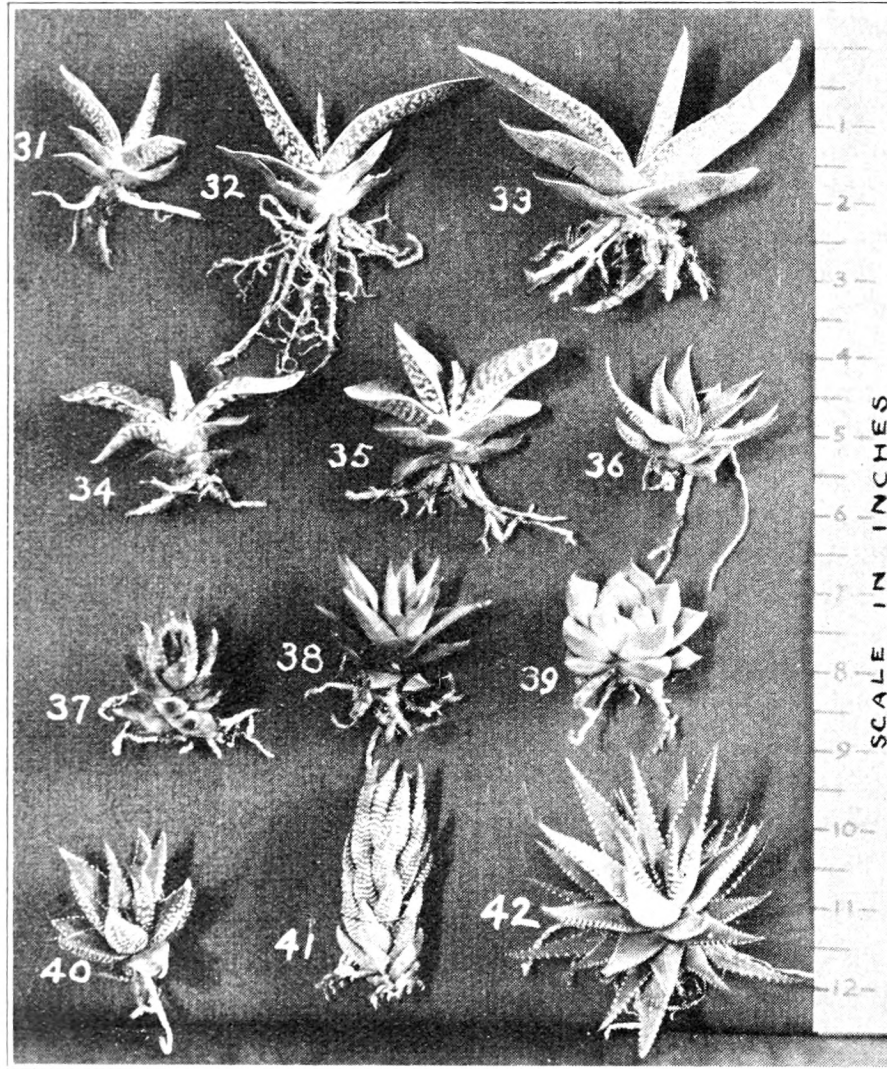
ALOE SUPRALAEVIS		
		(Sold by many for Ferox.)
(27)	1 in. to 2 in. spread.....	3.00
(22)	2 in. to 3 in. spread.....	5.00

ALOES

ALOE		
(21)	<i>africana</i>	
	<i>arborescens</i>	(See list above)
(28)	<i>ciliaris</i>	.03; .05
	<i>distans</i>	.25
	<i>eru</i>	
(24)	<i>ferox</i>	.05; .10
	<i>hanburiana</i>	
	<i>heteracantha</i>	.05
(25)	<i>humilis</i>	(See list above)
(19)	“ <i>brevifolia</i>	(See list above)
	“ <i>echinata</i>	.15; .25
	<i>johnsonii</i>	
	<i>microstigma</i>	.10
(20)	<i>mitriformis</i>	(See list above)
	<i>nobilis</i>	(See list above)
	<i>obscura</i>	

ALOE (Cont.)		
	<i>salmdyckiana</i>	
	<i>saponaria</i>	
(29)	<i>spinosissima</i>	(See list above)
	<i>striata</i>	.05
	<i>striatula</i>	
	<i>succotrina</i>	
(22)	<i>supralaevis</i>	(See list above)
	<i>variegata</i>	.15; .25
	<i>vera</i>	
	<i>virens</i>	
(9)	Many types of Aloe hybrids	.03; .05; .10
ALOE-GASTERIA-HYBRID		
(23)	<i>beguinii</i>	.05; .10; .15; .25
	<i>mortalensis</i>	.05; .10
(30)	<i>pethamensis</i>	.05; .10

GASTERIAS AND HAWORTHIAS



For Identification of Varieties
See cut numbers in brackets by name.

GASTERIAS

(Numbers in brackets correspond to numbers on cuts.)

GASTERIAS MIXED		per 100
(31)	1 in. to 2 in. spread.....	\$ 3.00
(32)	2 in. to 3 in. spread.....	5.00
(33)	3 in. to 5 in. spread.....	10.00
	Larger specimens	15c to 35c

GASTERIA MACULATA		
(34)	2½ in. to 3 in. spread.....	15.00

GASTERIA COMPACTA		
(35)	2 in. to 3 in. spread.....	10.00

HAWORTHIAS

HAWORTHIA MARGARITIFERA		
(White dots on the leaves.)		
(40)	1 in. to 2 in. spread.....	5.00
	2 in. to 2½ in. spread	10.00
	2½ in. to 3 in. spread.....	15.00

HAWORTHIA ATTENUATA		
(Fine white dots on leaves.)		
(36)	1 in. to 2 in. spread	5.00
	2 in. to 2½ in. spread	10.00
	2½ in. to 3 in. spread.....	15.00

HAWORTHIA FASCIATA		
(Raised white bands across leaves.)		
	2 in. to 2½ in. spread.....	15.00
(42)	2½ in. to 3 in. spread	25.00

HAWORTHIA FASCIATA Improved Type		
(Heavier white bands on leaves.)		
	2 in. to 2½ in. spread.....	25.00

HAWORTHIAS (Continued)

(Numbers in brackets correspond to numbers on cuts.)

HAWORTHIA REINWARDTII per 100

(Tall, slender, with fine white dots on leaves.)

(41)	1 in. to 1½ in. tall	\$10.00
	1½ in. to 2 in. tall	15.00
	2½ in. to 3 in. tall	25.00

HAWORTHIA COARCTATA

(Tall growing, dark green.)

(37)	1 in. to 2 in. tall	5.00
	2 in. to 2½ in. tall	10.00
	2½ in. to 3 in. tall	15.00

HAWORTHIA CYMBIFORMIS per 100

(Translucent green.)

(39)	1½ in. to 2 in. spread	\$ 5.00
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OTHER GREEN VARIETIES AND GREEN HYBRIDS MIXED

(38)	2 in. spread	5.00
	2½ in. to 3 in. spread	10.00

SEVERAL OTHER VARIETIES

In small quantities at 15c to 35c.

CACTI

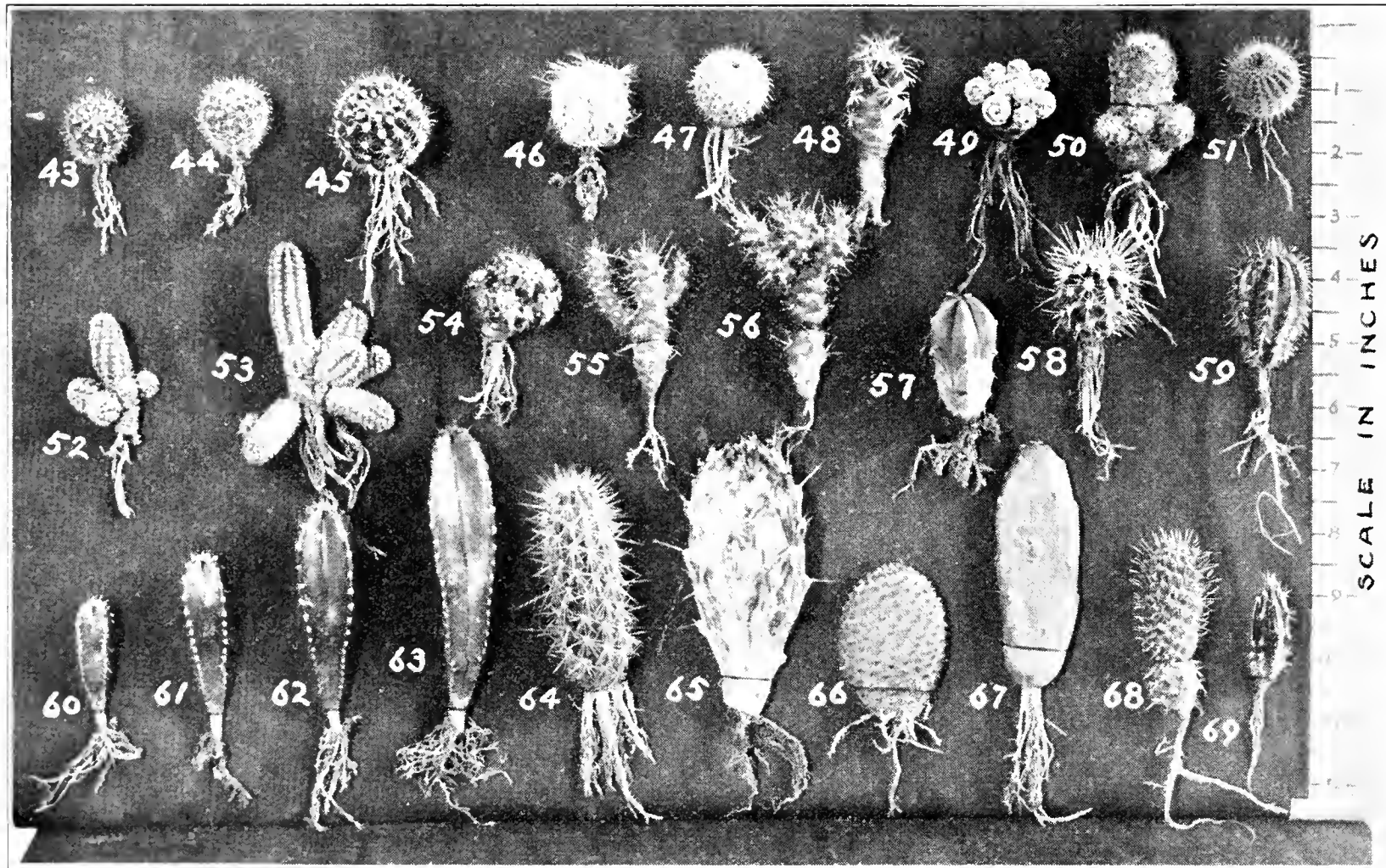
(Grown from seed and nursery grown cuttings.)

Cacti are a group of Succulent plants belonging to the order Cactaceae and are native to North America, Mexico, Central America, South America and nearby islands.

Some varieties require full sunlight and considerable heat for growth, while others must have shade and a comparatively cool temperature. Like many other Succulents, most Cacti can stand long periods of drought but will stand a considerable amount of water under ideal temperature conditions and make their best growth during such a period.

It has been our experience that collected Cacti, especially those that have been growing in hot desert sections, seldom become established under cultivation. Cacti raised from seed or developed from nursery grown cuttings of varieties native to cooler sections and localities, will thrive under cultivation if given proper water, temperature and light requirements and many of them will live for a considerable time under extremely difficult conditions. See Pages 2 and 3 for Assortments. Also Pages 8, 9, 10 and 11.

CACTI



See Pages 9, 10 and 11 for Identification of Varieties.
(Cut numbers in brackets by name.)

CACTI

(Numbers in brackets correspond to numbers on cuts.)
10 or more of a kind at 100 price. Full 1000 lots only at 1000 price.

	each	100	1000		each	100	1000
Acanthocereus pentagonus	\$.10	Cleistocactus baumannii05
Astrophytum myriostigma15	Coryphantha asteris
Bergocactus briotrislans	Coryphantha bergeriana
Bergerocactus emoryi				Coryphantha elephantidens
3 in. to 4 in.10	Coryphantha erecta
Larger sizes up to 35c				Echinocactus ingens10
(58) Carnegiea gigantea05	Echinocactus grusonii10
(46) Cephalocereus senilis				Echinocactus rosii	5.00
¾ in. to 1 in.10	Echinocereus reichenbachii10
Cereus aquareus05	Echinofossulocactus
Cereus bridgei10	Echinopsis mixed			
" "15	(43) ½ in. to ¾ in. diameter	2.75	24.00
Cereus chende	(44) ¾ in. to 1 in. "	3.25	30.00
Cereus geometrizzans				(45) 1 in. to 1½ in. "	5.00
(57) 1 in. to 2 in.10	Larger sizes 10c; 15c; 25c			
Cereus monstrosus				Epiphyllum mixed			
Mixed types				Small rooted cuttings05
2 in. to 4 in.	\$10.00	Etus beguinii v. senilis
Selected globular type from				Ferocactus electrocanthus
cuttings.				Ferocactus viridescens10
(54) 1½ in to 2 in. diameter	10.00	Haageocereus choisicensis
2 in. to 2½ in. "	15.00	Harrisias mixed			
2½ in. to 3 in. "	25.00	A number of varieties			
Cereus peruvianus				(69) 1 in. to 2 in.	3.00
(60) 1½ in. to 2 in.	2.75	\$24.00	2 in. to 4 in.	5.00
(61) 2 in. to 2½ in.	3.50	30.00	Hylocereus grandiflora			
(62) 2½ in. to 3 in.	4.00	36.00	3 in. to 4 in.10
(63) 4 in. to 5 in.	6.50	60.00	Lemaireocereus bavoosus10
Cereus pruinosus	Lemaireocereus stellatus
Cereus schottii	Malacocarpus ottonis05
Cereus straussii				Mammillaria (Neomammillaria)			
4 in. to 5 in.25	Mixed—small	5.00
Chamaecereus silvestrii				Assorted—1 in. to 1½ in.	10.00
Single stem	2.75	25.00	Mammillaria bocasana10
(52) 2 to 4 stem clusters	3.50	30.00	Mammillaria centriarrha05
(53) 5 to 7 stem clusters	5.00				

(Write for quotations on varieties where prices are not listed.)

CACTI (Continued)

(Numbers in brackets correspond to numbers on cuts.)
10 or more of a kind at 100 price. Full 1000 lots only at 1000 price.

	each	100	1000		each	100	1000
(47) <i>Mammillaria caput-medusae</i>		<i>Opuntia White Spined dwarf</i>		
<i>Mammillaria elegans</i>10		1 in. to 2 in.	3.00
<i>Mammillaria elongata</i>					2 in. to 3 in. branched.....	5.00
v. <i>stella aurata</i>05		<i>Opuntia elata</i>05
" "10		<i>Opuntia elata elongata</i>		
(50) " "15		1 in. to 3 in.	3.00
<i>Mammillaria fragilis</i>				(67)	3 in. to 5 in.	5.00
(49) 1 in. diameter, branched.....	5.00		<i>Opuntia elata robusta</i>		
<i>Mammillaria hahniana</i>15		1 in. to 3 in.	3.00
<i>Mammillaria karwinskiana</i>		3 in. to 5 in.	5.00
(48) <i>Mammillaria longispina</i>10		<i>Opuntia floccosa</i>		
<i>Mammillaria parkinsonii</i>10		1 in. to 1½ in.10
<i>Mammillaria perbella</i>		1½ in. to 2 in.15
<i>Mammillaria solisii</i>		<i>Opuntia fragilis</i>05
<i>Notocactus leninghausii</i>		<i>Opuntia grusonia</i>05
(51) ¾ in. to 1 in. diameter.....	.10		<i>Opuntia haitensis</i>		
<i>Nyctocereus serpentinus</i>					1 in. to 2 in.	3.00
(64) 3 in. to 4 in.	5.00		2 in. to 4 in.	5.00
4 in. to 6 in.10		<i>Opuntia microdasys</i>		
<i>Opuntias Assorted</i>	3.00	(66)	1 in. to 3 in.	3.00
" "	5.00		3 in. to 5 in.	5.00
" "	10.00		<i>Opuntia monacantha variegata</i>		
<i>Opuntia basilaris</i>					2 in. to 3 in.	3.00
2 in. to 4 in.	5.00	(65)	3 in. to 5 in.	5.00
<i>Opuntia brasiliensis</i>		5 in. to 7 in.	10.00
<i>Opuntia cristata</i>					<i>Opuntia moniliformis</i>		
1½ in. to 2 in.	3.00		2 in. to 3 in.05
(68) 2 in. to 3 in.	5.00		3 in. to 6 in.10
<i>Opuntia cylindrica</i>					<i>Opuntia mortalisensis</i>		
1 in. to 2 in.	3.00		1 in. to 2 in. branched.....	3.00
3 in. to 4 in.	5.00		2 in. to 4 in. "	5.00
<i>Opuntia dwarf (vilis)</i>					<i>Opuntia prolifera</i>03
(55) 1½ in. to 2 in.; 1 to 3 branches	3.00		<i>Opuntia retrorsa</i>03
(56) 2 in. to 3 in.; 3 to 7 branches	5.00		" "05

(Write for quotations on varieties where prices are not listed.)

CACTI (Continued)

(Numbers in brackets correspond to numbers on cuts.)

10 or more of a kind at 100 price. Full 1000 lots only at 1000 price.

	each	100	1000		each	100	1000
<i>Opuntia rhodantha</i>05	<i>Opuntia verschaaffeltii</i>10
<i>Opuntia rufida</i>				<i>Opuntia vestita</i>25
1 in. to 3 in.	3.00	<i>Opuntia White Spined Cholla</i>			
3 in. to 5 in.	5.00	small—branched10
<i>Opuntia schickendantzii</i>03	<i>Oreocereus trollii</i>
“ “05	<i>Pachycereus marginatus</i>
<i>Opuntia serpentinus</i>				<i>Pachycereus pectin-aboriginum</i>
1 in. to 2 in.	3.00	<i>Pachycereus pringlei</i>	10
3 in. to 4 in.	5.00	<i>Parodia aurispina</i>
5 in. to 8 in.	10.00	<i>Parodia haselbergii</i>15
<i>Opuntia smooth green</i>05	<i>Rebutia minuscula</i>10
<i>Opuntia subulata</i>05	<i>Selenicereus macdonaldiae</i>			
<i>Opuntia teres</i>				2 in. to 4 in.05
1 in. to 2 in. branched.....	.10	<i>Tephrocactus</i>
<i>Opuntia tetracantha</i>				<i>Trichocereus schickendantzii</i>05
1 in. to 2 in.	3.00	<i>Trichocereus spachianus</i>			
<i>Opuntia traceyi</i>05	¾ in. to 1 in. tall.....	3.25	30.00
<i>Opuntia ursina</i>				1½ in. to 2 in. tall	5.00
2 in. to 4 in.	5.00	Larger sizes 10c; 15c; 25c
4 in. to 6 in.	10.00	<i>Zygocactus truncatus</i>
<i>Opuntia velutina</i>05	(Christmas Cactus)			

(Write for quotations on varieties where prices are not listed.)

SUCCULENTS

The term "Succulent" is used in the arbitrary grouping of plants belonging to many different orders that, because of moisture stored within their stems or leaves, can withstand dry periods of varying lengths. Varieties listed under this heading include plants native to nearly every section of the world. A few varieties will withstand hard freezing but many of them come from the Tropics and are injured by too low temperatures. Some thrive only under full sun and a few of them do best under heavy shade. Most of them are very adaptable and will give some degree of satisfaction under a wide range of growing conditions. They are unsurpassed in their variety of foliage coloring and interesting forms.

Much of our stock is grown from cuttings from field stock under full sun. These are rooted and conditioned for sale in cloth houses or under full sun. Our climate and other conditions are ideal for producing Succulent plants of good form and exceptionally high coloring. While most of our plants will live for a considerable time under store and home conditions, they will lose much of their color under such conditions and we, therefore, advise that Succulent plants be purchased frequently in small quantities. We also advise that Succulent plants be ordered by Assortment. (See Pages 1, 2 and 3.)

(Numbers in brackets correspond to numbers on cuts.)

AEONIUM

arboreum atropurpureum	2c; 3c; 5c
" " cristatum	15c and up
balsamiferum	
canariense	5c
decorum	3c
haworthii	3c; 5c
holochrysum	
sedifolium	2c; 3c
" compactum	3c; 5c
strepsicladium	5c
tabulaeformis	5c; 10c
tournefortii	2c; 3c; 5c

AGAVE

albicans	5c
americana variegata marginata	
" " medio-picta	
attenuata	
decipiens	

AGAVE (Continued)

deserti	5c
nissonii	5c
victoriae-reginae	5c; 10c

ALOE

(See Pages 3, 4 and 5.)

ANACAMPSEROS

refuscens	5c
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APICRA

pentagona	25c
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BILLBERGIA

nutans	5c; 10c
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BYRNESIA

weinbergii	3c; 5c
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(Write for quotations on varieties where prices are not listed.)

SUCCULENTS (Continued)

(Numbers in brackets correspond to numbers on cuts.)

CEROPEGIA

woodii (Heart-leaved vine)	5c
stapeliaeformis	

COTYLEDON

clavifolius	
galpini	
(12) orbiculata dwarf	5c
papillaris	
punctata	10c
wrightii	

CRASSULA

A. (SP.)	3c; 5c
acutifolia	2c; 3c
archerii mixed hybrids	5c
C.	2c; 3c
CB.	3c; 5c
(7) columbria	3c; 5c
cooperi	5c
coralina	5c
corymbulosa	3c; 5c
cultrata	2c; 3c
falcata	
impressa	
" hybrid	
monticola	3c; 5c
namaquensis	5c
obvallata	2c; 3c
perforata	5c
(15) portulacea (arborescens)	2c; 3c; 5c; 10c
(10) pseudolycopodioides	3c; 5c
" New type	3c; 5c
(8) receda (Available Oct. to July)	2c; 3c; 5c
No. 1 Red	3c; 5c
Red marginata	2c; 3c

CRASSULA (Continued)

rubicunda brilliancy	3c; 5c
S.	2c; 3c
sarmentosa	2c; 3c
tetragona	2c; 3c
trachysantha	2c; 3c; 5c
" hybrid	5c

CYANOTIS

compacta (Available Oct. to July)	2c; 3c; 5c
somalica	2c; 3c; 5c

DUDLEYA

carmel hybrid	5c; 10c
ingens	10c

DYCKIA

sulphurea	3c
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ECHEVERIA

amoena	3c; 5c
clavifolia	5c
coccinea	5c
" hybrid	5c
" tortuosa	5c
derenbergii	15c
(6) desmetiana	5c; 10c
" hybrid	5c; 10c
(3) elegans	3c; 5c
" x nobilis hybrid	5c; 10c
expatriata	3c; 5c
funckii	5c
(14) glauca (globosa)	3c; 5c
" crest	10c
" x byrnesia hybrid	5c
leucotricha	10c

(Write for quotations on varieties where prices are not listed.)

SUCCULENTS (Continued)

(Numbers in brackets correspond to numbers on cuts.)

ECHEVERIA (Continued)

(11)	linguaefolia	5c
	multicaulis	3c; 5c
	nobilis	10c
	nodulosa	10c
	pulvinata (leucotricha improved)	5c; 10c
	rosei grandens crest	10c
	scaphophylla	5c
	secunda	5c
	setosa	15c
	simulans	3c; 5c
	stolonifera	3c; 5c
	Summer Flowering hybrids	5c; 10c
	weingartii	15c
	Winter Flowering hybrids	5c; 10c

ECHEVERIA X OLIVERANTHUS

hybrid	5c; 10c
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ECHEVERIA X PACHYPHYTUM HYBRIDS

(Known as Pachyveria)

Pachyveria No. 1	5c; 10c; 15c
Pachyveria No. 2	
Pachyveria No. 3	
Pachyveria No. 4	
Pachyveria cristata (crested)	15c
Pachyveria mixed from seed	10c
Pachyveria ovifolium	5c; 10c

EUPHORBIA

canariensis	
caput-medusae	5c; 10c; 15c
“ “ commelini	
“ “ minor	
cereiformis	10c
cladestina	25c

EUPHORBIA (Continued)

(5)	clava (candelabrum)	
	coerulescens	
	echinus	25c
	enneagona	3c; 5c
	fimbriata	5c; 10c
	grandicornis	25c
	grandidens	10c; 15c
	heptagona	25c
	mammillaris	3c; 5c
	meloformis	25c
	obesa	25c
	pseudocactus	25c
	resinifera	10c; 15c
	splendens	5c; 10c
	tirucalli	5c
	hybrids	

FAUCARIA

(4)	haagiana	5c; 10c
	tigrinum	5c; 10c
	tuberculatum	25c
	several new species unnamed	15c

GASTERIA—(See Page 6)

HAWORTHIA—(See Page 6)

KALANCHOE (Bryophyllum)

aliciae	
daigremontanum	
fedtschenkoi	2c; 3c; 5c
glaucescens	3c; 5c
globiferum coccinea hybrids	
marmorata	5c
rotundifolia	5c
somaliensis	3c; 5c

(Write for quotations on varieties where prices are not listed.)

SUCCULENTS (Continued)

(Numbers in brackets correspond to numbers on cuts.)

KALANCHOE (Continued)

tomentosum	15c
tubiflora	2c
" hybrid	2c; 3c

KITCHINGIA

mandrakensis	
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KLEINIA

anteuphorbium	5c; 10c
articulata	3c; 5c
mandraliscae	
radicans	5c
repens	2c; 3c
tropaeolifolia	

MANFREDA

MESEMBRYANTHEMUM

agninum	3c; 5c
alias	2c
alstonii	5c
aureum	5c
bellidiflorum	3c; 5c
bulbosum	3c; 5c
caulescens	3c
cinctum	5c
crassum	5c
croceum	
densum	10c
floribundum	2c; 3c
glaucum	2c; 3c
intonsum	3c; 5c
lacerum	
lehmannii	2c; 3c
linguaeforme	

MESEMBRYANTHEMUM (Continued)

marlothii	3c; 5c
maximum	
multiceps	3c; 5c
muricatum	
musculinum	
nobile	
odoratum	
perveride	5c
repens	
rhomboideum	3c; 5c
stellatum	10c
stomatium	10c
tigrinum—(See <i>Faucaria</i>)	
uncinatum	2c; 3c
veruculatum	3c; 5c
vespertinum	3c; 5c
vittatum	5c; 10c

(4)

OCOTILLO (*Fouquieria splendens*)

seedlings	
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OLIVERANTHUS

elegans	
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OTHONNA

PERESKIOPSIS

PORTULACARIA

afra	2c; 3c; 5c
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RHOEO

discolor	
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SARCOSTEMMA

viminale	
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(Write for quotations on varieties where prices are not listed.)

SUCCULENTS (Continued)

(Numbers in brackets correspond to numbers in cuts.)

SEDUM

	adolphi	3c; 5c
	allantoides	5c; 10c
	altissimum	2c; 3c
	amecamecanum	2c; 3c
	anomaly	2c; 3c; 5c
	diffusum	2c; 3c
	guatamalense	2c; 3c; 5c
	multiceps	5c
	moranense	2c; 3c; 5c
	pachyphyllum	2c; 3c; 5c
	palmeri	3c; 5c
	praealtum cristatum	3c; 5c; 10c
	rupestre	2c; 3c
(13)	treleasii	3c; 5c

SEMPERVIVUM

	arachnoideum	5c
(1)	calcareum	5c; 10c

(Write for quotations on varieties where prices are not listed)

STAPELIA

	gigantea	10c
	hirsuta	5c
	incomparabilis	5c
(2)	multicaulis	3c; 5c
	variegata	3c; 5c
	several other varieties	5c

UMBILICUS

	chrysanthus	2c; 3c
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YUCCA

	aloifolia variegata	25c
	filamentosa variegata (Hardy perennial).....	25c

	HESPERALOE (Red Yucca).....	25c
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UNROOTED CUTTINGS

Cacti

(Full 100 and 1000 lots only)		100	1000	(Full 100 and 1000 lots only)		100	1000
OPUNTIA MONACANTHA				OPUNTIAS Assorted Varieties			
VARIEGATA				our selection.			
(Available June, July, August.)				(Available June, July, August.)			
	2 in. to 3 in.	\$2.75	\$25.00		Mixed sizes	\$2.50	\$20.00
	3 in. to 5 in.	3.75	35.00				

Succulents

SUCCULENTS Assorted Our Selection..	\$1.25	\$10.00
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ALOE ABORESCENS

4 in. to 8 in.	7.00	50.00
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ALOE SPINOSISSIMA

4 in. to 8 in.	\$7.00	\$50.00
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CRASSULA C.	1.25	10.00
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(Available late summer, fall, winter.)

UNROOTED CUTTINGS (Continued)

Succulents (Continued)

(Full 100 and 1000 lots only)	100	1000	(Full 100 and 1000 lots only)	100	1000
CRASSULA PORTULACEA (ARBORESCENS)			MESEMBRYANTHEMUM LEHMANNII	\$1.25	\$10.00
Single head cuttings	\$1.25	\$10.00	MESEMBRYANTHEMUM UNCINATUM	1.25	10.00
2 to 3 head cuttings	2.50	20.00	PORTULACARIA AFRA 3 in. cuttings	1.00	7.50
CRASSULA TETRAGONA	1.00	7.50	4 in. to 6 in. cuttings	1.25	10.00
KAKLANCHOE FEDTSCHENKOI	1.25	10.00	SEDUM GUATAMALENSE	1.25	10.00
(Available summer and fall)			SEDUM PRAEALTUM CRISTATUM	2.75	25.00
KLEINIA REPENS	1.25	10.00			

IVIES

(Letters in brackets correspond to letters on Ivy cut.)	each	100	1000
LARGE-LEAVED VARIEGATED IVY —Large leaved, fast growing and well variegated with white, creamy white and several shades of green.			
(D) Rooted cuttings	\$ 2.00	\$18.75	
(A) Transplanted plants—plenty of good foliage.....	3.50	30.00	
SCOTCH IVY (MINIATURE-LEAVED GREEN, CLIMBING) —A fast growing, slender stemmed green Ivy with very small leaves of interesting shape and veining. Originally brought to this country from Scotland.			
(K) Rooted cuttings	1.50	12.50	
(J) Transplanted plants	2.50	
HAHN'S BRANCHING IVY —A well-known and popular branching Ivy with small dark green leaves.			
(E) Rooted cuttings	2.00	18.75	
(F) Transplanted plants	3.50	30.00	
MERION BEAUTY IVY —A sport of Hahn's branching Ivy, with smaller lighter green leaves and branching much more freely.			
(B) Rooted cuttings	4.50	40.00	
(C) Transplanted plants	7.50	

(Continued on next page.)

We are sold short on most varieties for this season.

IVIES (Continued)

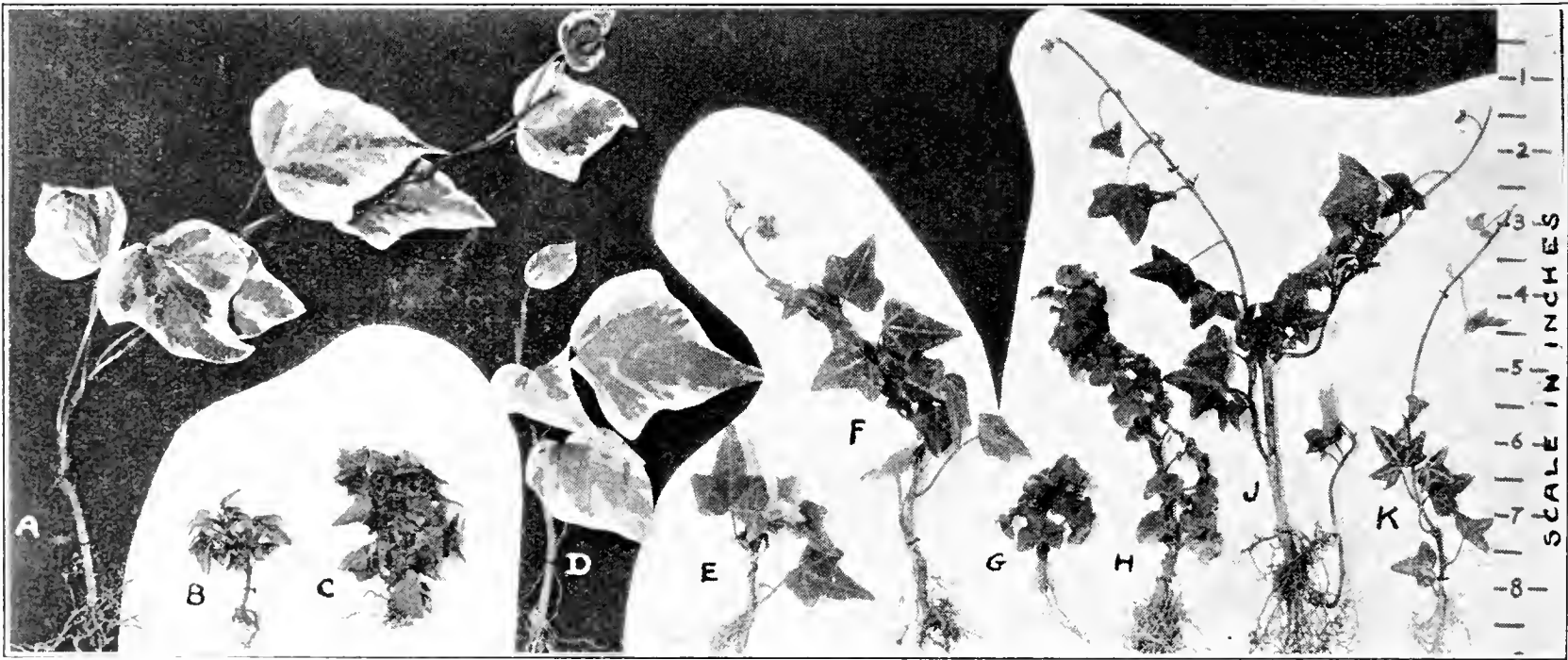
(Letters in brackets correspond to letters on Ivy cut.)

each 100 1000

CONGLOMERATA IVY—A very compact dark green crinkly-leaved variety of slow growth but a very distinctive pot plant type.

(G)	Rooted cuttings	\$ 4.50	\$40.00
(H)	Transplanted plants	7.50

IVIES



For identification of varieties, see cut letters in brackets by name.

IVIES (Continued)

We also grow the following varieties:

LARGE MAPLE-LEAVED IVY (CANARIENSIS)—A rather coarse growing large-leaved green Ivy.

SMALL MAPLE-LEAVED IVY (MADAM POLLOCK)—A dainty small-leaved Ivy, leaves well veined and occasionally with a gold dust variegation.

ARBORESCENS IVY—One of the oddities among Ivies. Grows stiff and erect with small leaves standing out from two sides of the stems. Slow growing.

CORDATA IVY—An interesting variety of rather slow growth with small heart-shaped leaves.

SMALL-LEAVED VARIEGATED IVY (MACULATA)—A small-leaved type similar to the Large-Leaved Variegated Ivy.

SMALL-LEAVED VARIEGATED IVY (ELEGANTISSIMA)—A beautifully variegated Ivy of very slow growth

MINIATURE-LEAVED VARIEGATED IVY—A compact, close jointed variety with very small dark green leaves finely flecked and variegated with creamy white.

OAK-LEAVED IVY (CRENULATA)—Of comparatively slow growth with odd shaped light green leaves.

each

~~Transplanted plants .05~~

~~Transplanted plants .05~~

~~Transplanted plants .15~~

Transplanted plants **7 1/2¢**

~~Transplanted plants .05~~

~~Transplanted plants .15~~

~~Transplanted plants .05~~

~~Transplanted plants .05~~

PANZER'S WHITE BABY CALLAS

We believe this to be best of the White Baby Callas. Blooming sized bulbs, potted up in small pots in August and re-potted as needed, will develop into six to eight inch pot plants, with lots of foliage and bloom, by late Winter and early Spring. The bloom is very white for a Calla, rising well above a compact mass of medium small foliage. The bulbs are quite small as compared with other Callas, but growth and development under proper conditions is quite surprising.

No. 1 Blooming Sized Bulbs \$1.00 per dozen. Available only during the month of August

ANNOUNCEMENT

Geraniums

We are planting an acreage of Geraniums this Summer and will be shipping rooted and unrooted cuttings beginning Spring and Summer 1940. If you are interested in Geraniums, please let us know and we will put you on our mailing list for our 1940 Geranium Price List.

FLORIST'S WINDOW DISPLAY SPECIAL

(See color plate on back cover)

This color plate was made from an oil painting of a Window Display model 3 ft. x 6 ft.

FLORIST'S WINDOW DISPLAY SPECIAL—\$17.50 f. o. b. Pacific Beach, contains assortments of Cacti and other Succulent Plants sufficient for a Florist's window display arrangement covering an area 3 ft. x 6 ft. as follows:

50—	Assorted Succulents	@ \$2.00 per 100
100—	“ Cacti and other Succulents.....	“ 3.00 “ “
100—	“ “ “ “ “	“ 5.00 “ “
12—	“ “ “ “ “	“ 10.00 “ “
6—	“ “ “ “ “ Larger Specimens	“ 1.80 “ Dozen
6—	“ “ “ “ “ “ “	“ 3.00 “ “
4—	“ “ “ “ “ “ “	“ 4.20 “ “
4—	“ “ “ “ “ “ “	“ 6.00 “ “
2—	“ “ “ “ “ “ “	“ .75 Each

Larger or smaller Window Display Groups made up to fit any sized window at proportionate cost.

AN ADVERTISEMENT WHICH WILL SAVE YOU MONEY AND WHICH CAN BE SOLD AT A GOOD PROFIT

During hot summer months and other dull sales' periods, the up-to-date florist must maintain an attractive window display. Where a regular line of cut flowers and perishable pot plants are used there is considerable loss and this loss is charged to advertising. A window display of Cacti and other Succulents will attract more attention and be better advertising; will stand up in good condition over a longer period with less loss than other saleable stock; and you will make many sales direct from the display and reorder regularly in small quantities for refilling—thus making a good profit at a minimum handling cost.

GREETINGS

To Our Many Friends and Customers

Sooner or later nearly everyone visits Southern California. When you do, we shall be glad to have you visit SOLEDAD GARDENS. The Gardens comprise four and a half acres situated on the southern slope of Mt. Soledad one mile from and over-looking the Pacific Ocean, in a nearly frost free area. It is within the city limits of Pacific Beach, a suburb of San Diego, California.

Here you will find some 1000 varieties of Cacti and other Succulent Plants growing. You will always find something of interest in bloom. But our best flowering months are December, February, March, April and May.

We will endeavor to make your visit an enjoyable one.

Lewis A. Walmsley

Faye Walmsley

Most of our propagating stock is grown in open field rows under over-head irrigation. Seedlings are started under glass and both seedlings and many cuttings are grown on in flats, under cloth houses, in a mixture of leaf-mold and sand, half and half by bulk, with the addition of blood meal when rapid growth is desired. Our flats are sterilized in a dip of sodium cyanide each time they are used and our flatting soil is used but once for flatting purposes. After growing one crop, it is distributed over our fields. We are not sparing in our use of Naphthalene, Volk, nicotine, sulphur, tobacco dust, snail and sow-bug poison and other insecticides and control chemicals, and all of our stock will be found exceedingly clean and free from insects and disease.

For Poinsettias write PAUL ECKE, Poinsettia Specialist,

Encinitas, California

A visit to his growing grounds when the Poinsettias are in bloom is a sight you will always remember.

SOLEDAD GARDENS

PACIFIC BEACH, SAN DIEGO, CALIFORNIA



FLORIST'S WINDOW DISPLAY
(See Page 20)